

We're excited to debut a new way to explore Downtown and support small businesses -- Small Business Bingo! Build your own adventure by completing a bingo of challenges for the chance to win Downtown Fort Collins Gift Cards.

HOW TO WIN

DO IT, CAPTURE IT, SUBMIT IT!

1. Complete 5 squares in a row to make a BINGO.
2. Snap a photo or take a screen shot to prove that you completed each task. All tasks **MUST** be completed at a Downtown Fort Collins business or location.
3. Submit your final completed bingo card entry and supporting proof for each task below to be entered to win prizes. See *submission rules below*.

PRIZES!

A total of ten winners will be chosen to receive a \$50 Downtown Fort Collins Gift Card, which can be redeemed at over 160 Downtown restaurants, retail stores, entertainment venues, and more.

RULES FOR SUBMITTING YOUR BINGO CARD

1. Only submit a FULL bingo (5 completed tasks in a row).
2. Multiple bingo card entries may be submitted, provided different activities are completed to make a bingo.
3. Snap a photo or take a screen shot as proof of completion and upload images using the form bit.ly/3jwTeAY



No purchase necessary to enter or win. Odds of winning will vary. Open to legal residents of the United States at least 18 years of age at the time of entry. Terms and conditions apply. For official rules, visit: downtownfortcollins.com/bingo-terms

DID YOU KNOW?

In 2021, there were **32.5 million small businesses** across the US. Downtown Fort Collins has over **670 businesses!**



Small Businesses create **1.5 million jobs** annually. Do you know someone who works at a small business?



Support our local small businesses, which in turn supports our local economy and our community!



Sources

City of Fort Collins Economic Health Department
www.oberlo.com/blog/small-business-statistics

SMALL BUSINESS BINGO

BUILD YOUR OWN ADVENTURE



B**I****N****G****O**

<p>GO SHOPPING at a downtown retail store (online or in-person)</p>	<p>INVITE A FRIEND (or 5!) to play Small Business Bingo</p>	<p>DINE OUT breakfast, brunch, lunch, dinner (even late night!), you choose!</p>	<p>STAY IN THE KNOW sign up for the Downtown Fort Collins newsletter</p>	<p>ART WALK visit as many Art Walk businesses as you can, take a photo in front of your favorite</p>
<p>THINK DOWNTOWN FIRST for checking off your to-do list of errands</p>	<p>ENJOY Happy Hour at your favorite downtown watering hole</p>	<p>PLAY A TUNE on one of the Pianos About Town</p>	<p>DATE NIGHT on the (down)town</p>	<p>DISCOVER the enhanced downtown alleys</p>
<p>FOLLOW THE FUN follow 3 new-to-you downtown businesses on social media</p>	<p>EXPLORE the River District</p>	<p>LIKE OR FOLLOW Downtown Fort Collins (Facebook, Instagram, Twitter)</p>	<p>EXPERIENCE live entertainment and hands-on activities in downtown</p>	<p>FIND A NEW FAVORITE restaurant in downtown</p>
<p>PICK A PATIO and enjoy al fresco dining</p>	<p>GET CRAFTY sign up for a class or take-and-make at home</p>	<p>STROLL & SHOP with your furry friends</p>	<p>TELL US SOMETHING GOOD write review of a downtown business on social media, Google, and/or Yelp</p>	<p>VOTE for your favorite Sculpture in the Square artist</p>
<p>FOODIE WALK pick up a rack card and enjoy a sample at as many Foodie Walk businesses as you can</p>	<p>PURCHASE a Downtown Fort Collins gift card</p>	<p>GET MOVING take a fitness class, walk on one of the trails, or rent a SPIN bike or scooter</p>	<p>GRAB your favorite beverage (coffee, tea, wine, beer, and more)</p>	<p>TREAT YO' SELF buy spa, beauty, or bath service or products</p>

HOW TO WIN - DO IT, CAPTURE IT, SUBMIT IT!

1. Complete 5 squares in a row to make a BINGO. Enjoy a mix of shopping, dining, exploring, and free things to do downtown.
2. Snap a photo or take a screen shot to prove that you completed the task. All tasks MUST be completed at a Downtown Fort Collins business or location.
3. Submit your final completed bingo entry and supporting proof below to be entered to win prizes. See submission rules on reverse.